
PRINCIPAL TECHNOLOGIES INC.®



STRUCTURED INVESTMENTS IN HEALTHCARE TECHNOLOGIES

AUGUST 2023

CORPORATE HIGHLIGHTS



- Principal is a high-growth opportunity to participate in the healthcare technologies field.
- Strategy is to capitalize on arbitrage situations by:
 - acquiring proven and world-leading healthcare technologies in the EU
 - expanding sales globally
 - and taking advantage of significantly higher valuations in North America.
- High profile management team and advisors.
- Exclusive access to acquisitions.
- Access to significant EU capital.
- Trades on TSXV – ‘PTEC.V’



In the next 12 months, Principal plans to acquire a substantial private healthcare technology company which will transform PTEC.V and provide a platform for future growth and profitability.

EXECUTIVE TEAM



Jerry Trent
President / CEO / Board of Directors

- Founder Multi Family Office for Direct Investments
- Head of Global Markets & Investment Banking (Sberbank)
- Head of M&A / Member Global Deals Origination Group (PwC)
- Wall Street Investor and Portfolio Manager



Prince Alfred of Liechtenstein
Chairman Board of Directors

- Senior Member of the Princely Family of Liechtenstein
- Numerous Board of Directors and Supervisory Board positions, including at LGT Group (largest family-owned asset management group globally)
- Renowned author of numerous books and articles



Dr. Leopold Specht
Board of Directors

- Founder Specht & Partner (Interntl. Corp. Law Firm)
- Member Economic Council Harvard Institute for Global Law (Harvard Law School)
- Numerous Board of Directors positions



Dr. Gerald Rainer
Chairman Board of Advisors

- CEO Julius Baer (multi-billion Asset Manager Switzerland)
- Multiple board and trustee positions on multi-billion dollar entities and trusts
- Serial Entrepreneur

EXECUTIVE TEAM



Rick Geffrion
Board of Advisors

- Serial Entrepreneur in healthcare technologies space with over 35 years of experience in the industry
- Vice-Chairman Mullings-Group (leading executive search firm Healthcare / Med-Tech / Life Sciences)
- Numerous board positions in healthcare technology companies



Dr. Ivo Ivanovski
Board of Advisors

- IT Minister of the Republic of Macedonia
- CEO of exchange-listed Tower Co. of A1 Telekom Austria Group
- Director M&A and Regulatory Telekom Austria Group
- Among others Distinguished Silver Star Award from International Telecommunication Union



Peter McKeown
CFO

- Numerous Board of Directors positions
- Serial Entrepreneur in the Technology space
- Founder and Senior Executive of multiple listed companies

ACQUISITION TARGETS



Private healthcare technology companies with:

- leading and disruptive technologies with a proven competitive advantage generating strong and stable cash flows.
- IP capable of significantly improving the patient outcome by enhancing treatment quality and cost efficiency.
- best-in-class referrals from key opinion leaders.
- high growth potential due to target only marketing and distributing its best-in-class technology on a regional basis despite its global sales potential.
- highly experienced and qualified management team with strong vested interest.
- primarily EU based companies, as North American healthcare technology valuations tend to be higher which presents an arbitrage situation.



DEAL FLOW



Access to Acquisition Targets:

- Principals' Directors, Advisors and major shareholder are highly visible and connected in the EU healthcare technology space and provide ongoing introductions to potential targets.
- Principal team with exclusive access to key opinion leaders and high-profile international medical advisory boards.
- Principal owns a Clinical Research Organization in the EU healthcare technology space which provides ongoing access to disruptive and proven healthcare technologies.



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ACQUISITION STRATEGY



- Principal will acquire an equity control position of the Acquisition target.
- The acquisition will be financed with a combination of equity and debt.
- Principal has access to major EU funds to finance leveraged buy-outs.
- Principal adds growth capital, marketing expertise and international network to expand operations and roll-out sales globally.
- North American healthcare technology valuations are higher than in the EU - Principal can buy at a discount.



RISK MANAGEMENT



Principal minimizes Acquisition Target risk by:

- Selecting Acquisition Targets with proven technologies, positive cash flow and large economic moats.
- Hiring managers whose expertise is broadening the Target's competitive advantages.
- Introducing highly incentivized profit-oriented compensation plans.
- Maintaining capital allocation at Principal's corporate level.
- Buying quality businesses at prices which ensure a margin of safety compared to intrinsic value.

**RISK
MANAGEMENT**



ACQUISITIONS TO DATE



E&E CRO

- An 80% owned Clinical Research Organization which facilitates the international distribution permits process for healthcare technology companies and allows to build a unique database.
- E&E is a strategic investment made to facilitate exclusive access to Acquisition Targets, set them up for international rollout as well as to provide a highly experienced in-house technical due diligence team to Principal.
- Operations based in the EU.
- Stable revenues and cash flow positive.



ACQUISITIONS TO DATE



Vision Surgery AI

- Vision's Technology uses advanced Computer Vision- and AI Technology to monitor surgical teams and operating room equipment in real-time to ensure that fatalities and complications are reduced to a minimum, while building a large database of medical information.
- The AI Technology detects and alerts any anomaly and deviation from a perfectly performed surgery, thereby saving lives as 80% of fatalities during surgeries stem from human error and the human error factor is practically eliminated with this advanced technology.
- A minor equity investment with capability to expand ownership interest as operations increase.



SHARE STRUCTURE



Common Shares

Major Shareholder – GreenIsland	12,500,000
Float	<u>10,375,461</u>
Shares Outstanding	22,875,461

Stock Options

Executive Team (~\$0.14 options expire 2031)	1,850,000
CEO (\$0.12 options expire 2033)	2,325,000

Warrants (\$0.12 warrants expire July 2026)	3,011,537
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Fully Diluted	<u>30,061,998</u>
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INCREASING PTEC.V SHARE VALUE



- Purchase control of private and established EU healthcare technology companies with leading and disruptive healthcare technologies.
- Finance acquisitions using combination of equity and debt.
- Principal adds management, marketing expertise and growth capital to expand operations and roll-out sales internationally.
- Acquisitions' increasing financial performance leads to higher share values.
- Purchasing EU healthcare technology businesses at a discount and exposing them to North-American market valuations leads to higher share values.
- Paying off debt with increased cash flows, and new equity when capital markets are advantageous, leads to higher share values.
- Repeat process for other attractive Acquisition Targets.





CONTACT

Principal Technologies Inc.
700 W Georgia Street #2500
Vancouver – Canada

E: frame@principal-technologies.com
T: +1 587 225 2599

Principal Technologies Capital Management
Tuchlauben 7A
1010 Vienna – Austria

E: office@principal-technologies.com
T: +43 1 25 300 25 210



More information in an interview with our President & CEO:

<https://vator.tv/news/2022-02-14-meet-jerry-trent-ceo-and-president-of-principal-technologies>

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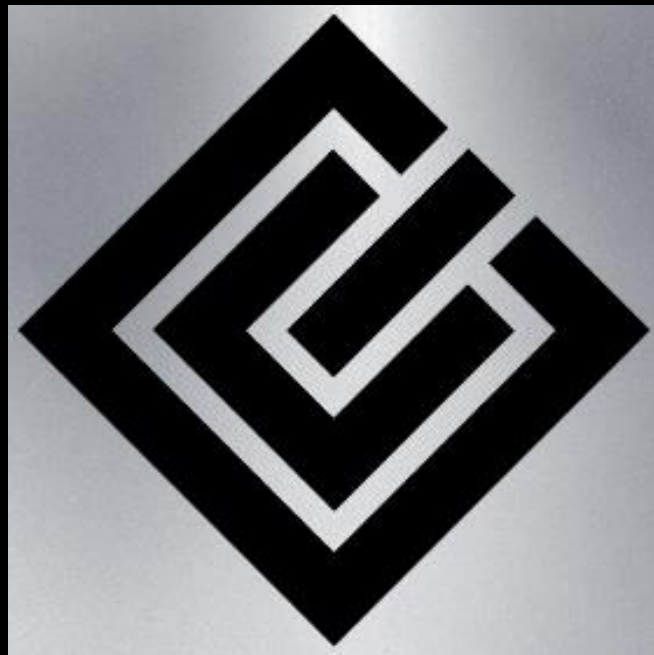
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